

PATENT APPLICATION
Docket: 17357.2.1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)	
)	
Nick Steele, et al.)	
)	
Serial No.:	09/933,567)
)	
Filed:	August 20, 2001)
)	
For:	BRANDING AND REVENUE SHARING)
	FOR FACILITATING STORAGE,)
	MANAGEMENT AND DISTRIBUTION)
	OF CONSUMER INFORMATION)
)	
Examiner:	Greta L. Robinson)
)	
Group Art Unit:	2168)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT "C" UNDER 37 C.F.R. § 1.312

Please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper; and

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.